

## COMPANY PROFILE

# SECURITY RISK SPECIALISTS

**S**ecurity Risk Specialists Ltd (SRS) was founded in 2013 by Yair Daren who has over 25 years of security experience in the public and private sectors. Prior to arriving in the United Kingdom, Yair was a lieutenant in the Israeli Defense Forces (IDF). He has operational expertise with counter terrorism, the protection of physical facilities, diplomatic delegations and high-profile institutions.

SRS offers a blended approach towards security, integrating technology and security officers to provide an array of solutions. Together with our partners, we offer services ranging from Electronic Security Systems, Access Control, Guarding and Concierge (Front of House) to Canine Security, Debugging and Postal Room Services.

SRS are meeting and exceeding the standards of the security sector awarding bodies: we are accredited to ISO 9001 quality management standard and approved by Alcumus Safe Contractor under its Health and Safety section. This brings further assurance that we are financially sound and have consistently high standard procedures. Our staff are vetted in accordance to BS 7858 and are trained and licensed to undertake the tasks they are entrusted with as set out by the Security Industry Authority.

Here are five reasons why SRS is your local one-stop-shop for all your security requirements in London:

### 1. Local provider offering integrated services

SRS's strategic approach means that we only provide services to Central London clients, typically in Zones 1-3. The distance from our Farringdon HQ to our clients allows us to provide an extremely fast response time, cater for last-minute requirements and provide additional support and flexibility. Coupled with with expert local knowledge of Central London due to a large client base this means there is a frequent management presence who are readily available for both client and personnel on site.



## Small enough to care, Large enough to cope

### 2. Police cooperation and staff training

SRS is a member of the City of London Crime Prevention Association which hosts monthly meetings with updates from the City of London Police and security partners. Additionally, SRS regularly attends closed meetings with the Metropolitan Police, bringing exposure to the most current crime data and counter terrorism updates.

We design training programmes to give our personnel the tools to deal with security scenarios confidently and professionally, while also providing excellent customer service to our clients.

### 3. Staff satisfaction and low staff turnover

SRS staff feel valued and well-remunerated for their work and in return, our clients benefit from continuity and seamless service with minimum disruption. Yair worked as a Door Supervisor for ten years prior to founding SRS and is passionate about leading SRS's front-line staff and managers.

The SRS employee churn rate at 2.6% for 2023 is unsurpassed in the industry. SRS strongly believe that the quality of our services starts with the quality and satisfaction of our security-concierge staff. Valuing our team is at the heart of our ethos and we believe that we can achieve extraordinary results when we combine our strengths and talents.

### 4. Client satisfaction

Everything we do in SRS is geared towards exceeding our clients' requirements. We conduct an annual survey with impressive results. For example, in 2023 100% of clients

would recommend us, and say we provide a prompt response to client and site requirements.

As part of our commitment to client satisfaction, we have invested in the latest technology available for work-force management. Our Geo-Location smartphone app, In-Touch, allows clients and our staff to confirm the location of our booked security and concierge staff.

### 5. Optimal Financial Ratio

SRS is a limited company, self-funded and debt-free and is therefore extremely accountable towards our staff and clients. We typically look for a healthy ratio of no more than 10% between our turnover and the contract size, meaning we are small enough to care but large enough to cope.

We pride ourselves in upholding an extremely high standard of service and establishing an outstanding reputation in the London market. We listen to each client's individual requirements and adapt our offering accordingly to ensure that we are providing a bespoke service. Our size allows us to offer an engaged, personable and energetic service to our clients and it means we know and work closely with every staff member ensuring we dedicate time to train, motivate, encourage and support each and every one.

Every client and staff member means the world to us. With SRS, you can count on the highest level of service a London provider can offer.

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